

FAX# 703 528 7880
CREDIT RISK !!
HARRIS REPORT FROM STATION NOV1/12 10.50
RECAP ** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____
BUYER NAME ERIN PENNINGTON
SALES PRSN WA- JOE KNAUER

	CLASS: NATL.	LOCAL	REGIONAL
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	CLASS: NATL.	LOCAL	REGIONAL
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ICE)

DATE NOV1/12 10.50

CO-OP BILLING NEEDED

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

RPOE- PLAKON, SCHENK, BOYD

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			700A-900A	30		\$2,000.00	10/30	11/2	1		TU-F	1
PROGRAM : GMA												
2			1200N-100P	30		\$850.00	10/30	11/2	3		TU,TH-F	3
PROGRAM : NEWS												
3			1100P-1135P	30		\$2,000.00	10/30	11/4	5		TU-F,SU	5
PROGRAM : NEWS												
4			900A-1000A	30		\$1,050.00	11/3	11/3	1		SAT	1
PROGRAM : GMA												
5			700A-900A	30		\$2,000.00	11/5	11/5	1		MON	1
PROGRAM : GMA												
6			1200N-100P	30		\$850.00	11/5	11/5	1		MON	1
PROGRAM : NEWS												

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM STATION NOV1/12 10.50
RECAP *** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
7			1100P-1135P	30		\$2,000.00	11/5	11/5	1		MON	1
PROGRAM : NEWS												
8			500P-600P	30		\$2,250.00	10/31	11/2	0		W,F	0
PROGRAM : NEWS												
13			700A-900A	30		\$1,050.00	11/3	11/3	1		SAT	1
PROGRAM : NEWS												
ORD COM1 : WE CAN OFFER CREDIT \$3150 FOR 2 SPOTS/WK												
THIS IS A MAKE-GOOD FOR OCT31 ON LINE-8												
THIS IS A MAKE-GOOD FOR OCT30 ON LINE-1 FOR 3 SPOTS/WK												
14			700A-900A	30		\$1,050.00	11/4	11/4	1		SUN	1
PROGRAM : NEWS												
ORD COM1 : WE CAN OFFER CREDIT \$3150												
PART OF A MAKEGOOD MADE UP OF LINES 13-16												
15			1130P-1205A	30		\$1,250.00	11/3	11/3	1		SAT	1
PROGRAM : NEWS AFTR FBALL												
ORD COM1 : WE CAN OFFER CREDIT \$3150												
PART OF A MAKEGOOD MADE UP OF LINES 13-16												
16			700A-900A	30		\$2,000.00	10/31	10/31	2		WED	2
PROGRAM : GMA												
ORD COM1 : WE CAN OFFER CREDIT \$3150												
PART OF A MAKEGOOD MADE UP OF LINES 13-16												
9			800P-900P	30		\$9,250.00	10/30	10/30	1		TUE	1
PROGRAM : DANCING RESULTS												
10			800P-900P	30		\$6,500.00	11/4	11/4	1		SUN	1
PROGRAM : ONCE UPON A TIME												
11			500P-600P	30		\$2,250.00	11/5	11/5	1		MON	1
PROGRAM : NEWS												
12			800P-1000P	30		\$9,250.00	11/5	11/5	1		MON	1
PROGRAM : DANCING												

REP HEADLINE# 6399579 TRF# 339314
\$\$\$ MOD# 1: APPROVED REV #0 \$\$\$

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NOV/12 55050.00

CONTRACT TOTAL 55050.00
TOTAL SPOTS 22

MARKET TOTALS \$45,319 WFTV 47% WKMG 15% WESH 29% WOFL 9% WKCF 0% WRBW 0% CABL 0%
WOPX 0% WRDQ 0% EFTV 0%

SHARES ESTIMATED*
SVC- NSI
DEMOS- RA35+*